

For Immediate Release

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SFMOMA ANNOUNCES 2008 SUMMER AND FALL FAMILY PROGRAMS

The San Francisco Museum of Modern Art (SFMOMA) is pleased to announce the Summer and Fall 2008 family programs schedule, for which free museum and program admission are extended to all participants. The museum will present The Family Studio twice monthly—on the first and third Sunday of each month—as well as the popular Target Family Day, which will be held October 19, 2008. Recent grants from Target and The Wallace Foundation directly support SFMOMA's family program expansion and free admission to the museum for all families participating in the programs.



The Family Studio, photo: Bob Hsiang

2008 Family Programs Schedule

THE FAMILY STUDIO

First and third Sunday of each month, 11 a.m.–3 p.m.

Family tour at 1 p.m.

Special presentation at 2 p.m.

Koret Visitor Education Center

ANIMAL ESTATES

July 6 and 20

Working with special guest artist Fritz Haeg as part of his *Animal Estates 5.0: San Francisco* project, these Family Studios focus on creating model homes for the California slender salamander (July 6) and the peregrine falcon (July 20). Join us on July 6 for an animal-inspired garment-making workshop and on July 20 for an animal movement workshop.

ME, MYSELF, AND I

August 3 and 17

Discover the various ways artists portray themselves in self-portraits. Using works from the SFMOMA collection as inspiration, create your own unique self-portrait. Don't miss a special reading of *Frida Kahlo: The Artist Who Painted Herself* by Margaret Frith at 2 p.m.

MARAVILLAS DE MEXICO: MEXICAN MARVELS

September 7 and 21

Celebrate Hispanic Heritage Month with the art of Frida Kahlo, whose work is proudly rooted in her Mexican heritage. Learn how Kahlo's folkloric style was inspired by traditional Mexican art, then enjoy a reading from *Horse Hooves and Chicken Feet: Mexican Folktales*, written by Neil Phillip and illustrated by Jacqueline Mair.

FLASH! SCIENCE AND PHOTOGRAPHY

October 5

Focusing on the exhibition *Brought to Light: Photography and the Invisible*, this Family Studio explores what happens when science and photography collide. Prepare for school picture day with a reading of *Charlie and Lola: Say Cheese!* by Lauren Child.

TARGET FAMILY DAY

THE SPEED OF LIGHT

October 19, 11 a.m.–4 p.m.

MUSEUM-WIDE

Does energy have shape? What do sound waves look like? Delve into the wonders of science and photography through the special exhibition *Brought to Light: Photography and the Invisible*. This daylong exploration leads you through the history of photography and offers a glimpse of the science behind it.

MAGNIFICENT MOBILES

November 2 and 16

This Family Studio focuses on the work of Alexander Calder, engaging families with a medley of colors and shapes. The afternoon includes a reading of *Calder's Circus*, by the Roland Collection.

WOODEN AND WIRE WONDERS

December 7 and 21

Be inspired by the dynamic sculpture of Martin Puryear, and then create your own wood and wire artworks. Don't miss a screening of *Fay's Twelve Days of Christmas*, the enchanting holiday film by William Wegman.

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Target Family Days are sponsored by Target. Major support for family programs is provided by The Wallace Foundation.

Generous support for school, youth, and family programs is provided by Wells Fargo Foundation. Additional support is provided by Charles Schwab & Co., Inc., the S. H. Cowell Foundation, the McKesson Foundation, Robert Stewart Odell and Helen Pfeiffer Odell Fund, the San Francisco Foundation, the Compton Foundation, Inc., the JPMorgan Chase Foundation, the Stanley S. Langendorf Foundation, The McGraw-Hill Companies, The Morrison & Foerster Foundation, Pacific Gas and Electric Company, Vodafone-US Foundation, Washington Mutual, and the S.D. Bechtel Jr. Foundation.

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Museum hours: Open daily (except Wednesdays): 11 a.m. to 5:45 p.m.; open late Thursdays, until 8:45 p.m. Summer hours (last Monday in May to first Monday in September): Open at 10 a.m. Closed Wednesdays and the following public holidays: New Year's Day, Fourth of July, Thanksgiving, and Christmas. The museum is open the Wednesday between Christmas and New Year's Day.

Koret Visitor Education Center: Open daily (except Wednesdays): 11 a.m. to 5:30 p.m.; open late Thursdays, until 8:30 p.m. Summer hours: Open at 10 a.m.

Admission prices: Adults \$12.50; seniors \$8; students \$7. SFMOMA members and children 12 and under are admitted free. Thursday evenings after 6 p.m. admission is half-price. The first Tuesday of each month admission is free.

SFMOMA is easily accessible by Muni, BART, Golden Gate Transit, SamTrans, and Caltrain. Hourly, daily, and monthly parking is available at the SFMOMA Garage at 147 Minna Street. For parking information, call 415.348.0971.

Visit our website at www.sfmoma.org or call 415.357.4000 for more information.

The San Francisco Museum of Modern Art is supported by a broad array of contributors who are committed to helping advance its mission as a dynamic center for modern and contemporary art. Major annual support is provided by Koret Foundation Funds, Evelyn and Walter Haas Jr. Fund, and Grants for the Arts/San Francisco Hotel Tax Fund. First Tuesdays are always free, thanks to AT&T. KidstART free admission for children 12 and under is made possible by Charles Schwab & Co. Inc. Thursday evening half-price admission is sponsored by Banana Republic.

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