

MEDIA ALERT

December 6, 2018

SFMOMA SAYS FAREWELL TO BELOVED SERRA SCULPTURE, *SEQUENCE*

Last Day to Experience this Monumental Piece in Museum's Free Roberts Family Gallery is December 24



WHAT:

Visit the beloved Richard Serra sculpture *Sequence* before its deinstallation begins December 26. Generously loaned by the Donald and Doris Fisher Family and installed as the first artwork in SFMOMA's 2016 Snøhetta-designed expansion, *Sequence* will be reinstalled at the Iris & B. Gerald Cantor Center for Visual Arts at Stanford University. Beginning January 2, please enter SFMOMA at 151 Third Street, as our entrance at Howard Street will be closed.

WHY:

SFMOMA's free Roberts Family Gallery is a space for rotating contemporary artworks. The time has come to say goodbye to *Sequence* and welcome something new. Next, the museum will install French artist JR's massive video mural, [*The Chronicles of San Francisco*](#), opening to the public May 23.

WHEN:

The last day to walk through *Sequence* at SFMOMA is **December 24**.

Holiday hours: Open December 24 and December 31, 2018, 10 a.m.–4 p.m.; open Wednesday, December 26, 2018 and Wednesday, January 2, 2019, 10 a.m.–5 p.m.; closed December 25, 2018.

SCHEDULING NOTE FOR ASSIGNMENT EDITORS:

We can accommodate media interviews and onsite shoots of the work, given at least 24 hours advance notice, until December 20. After that point, we welcome self-guided media walk-throughs with handheld photography and videography only.

WHERE:

SFMOMA's ground-floor Roberts Family Gallery

MORE:

For more information about Richard Serra and his work visit <https://www.sfmoma.org/search/?q=serra&types=stories>.

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Image credit:

Roberts Family Gallery featuring Richard Serra's *Sequence* (2006) at SFMOMA; photo: © Henrik Kam, courtesy SFMOMA