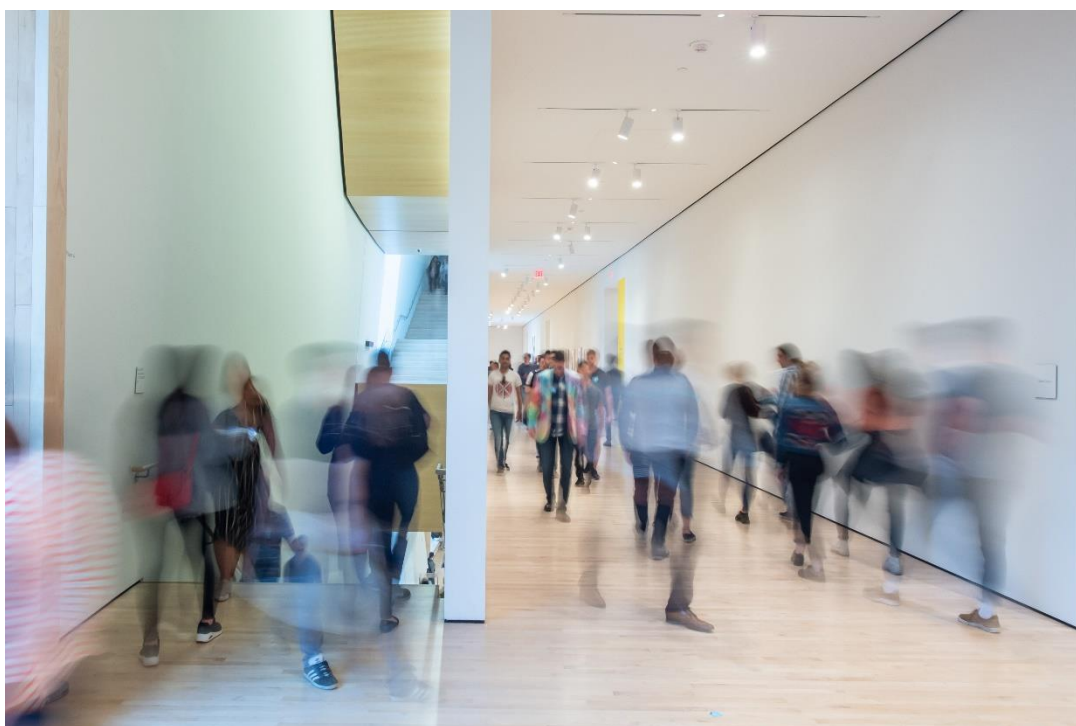


**MEDIA ALERT**

November 19, 2019

**SFMOMA ANNOUNCES FREE DAY FOR THE COMMUNITY ON SUNDAY,  
DECEMBER 8**

***Lively Array of Programming Offered Including a Small Press Book Bazaar, Screenings of Nicole Miller's To the Stars and Story Time***

**WHAT:**

The San Francisco Museum of Modern Art (SFMOMA) opens to the public for free on Sunday, December 8, 2019. All are welcome to choose from an array of activities for all ages, including exhibition tours, an interactive Lidar experience presented by Cruise, story time with San Francisco Public Library librarians, a Small Press Book Bazaar in the Gina and Stuart Peterson White Box and public screenings of conceptual artist Nicole Miller's multi-sensory work *To the Stars* in the Phyllis Wattis Theater. Visitors will experience seven floors of contemporary and modern art while enjoying current exhibitions on view, including *Far Out: Suits, Habs, and Labs for Outer Space*; *2019 SECA Art Award*; and *SOFT POWER*, among others. Visitors are also encouraged to drop in to the Roberts Family Gallery to witness artist JR's animated digital mural, *The Chronicles of San Francisco*, celebrating the people and stories of San Francisco.

Admission on this day is free for up to two adults per reservation (visitors 18 and younger are always free at SFMOMA). All reservations for Free Day will be entered to win a one-year museum

membership. To reserve a ticket for Free Day, visit [SFMOMA.org/FreeDay](https://www.sfmoma.org/FreeDay). Free Day activities will conclude at 4:30 p.m., while the galleries will remain open until the museum closes at 5 p.m.

#### **SPECIAL PROGRAMS:**

##### **Nicole Miller's *To the Stars* Public Screening**

11 a.m. and 2 p.m.

Floor 1, Phyllis Wattis Theater

Nicole Miller's *To the Stars* is an immersive exploration of identity, voice, pain and possibility.

Commissioned by SFMOMA and designed specifically for the museum's Phyllis Wattis Theater, this new work combines video and sound elements with a dynamic laser-light display.

##### **Small Press Book Bazaar!**

11 a.m.–4:30 p.m.

Floor 4, Gina and Stuart Peterson White Box

This holiday season, SFMOMA presents a festive book sale in collaboration with The Black Aesthetic, Cantil, Colpa Press, The Poetry Center and Small Press Distribution that features 20+ small Bay Area presses. Get a jump on holiday gift buying—or shop for yourself!

##### **Story Time with San Francisco Public Library Librarians**

11 a.m.

Floor 2, Koret Education Center

#### **TOURS:**

##### **Local Heroes: 2019 SECA Art Award**

11 a.m.

Floor 2

##### ***On a Clear Day: Agnes Martin and Mark Bradford***

12 p.m.

Floor 5

##### ***JR: The Chronicles of San Francisco***

1 p.m.

Floor 1, Roberts Family Gallery

##### **Designed for Space: *Far Out***

2 p.m.

Floor 6

##### ***SOFT POWER*, select works**

3 p.m.

Floor 7

##### ***SOFT POWER*, select works**

4 p.m.

Floor 4

**WHY:**

Free Days are a long-standing SFMOMA tradition, created to broaden the museum experience for local communities. Educational programming, performances and collaborations with local partners create a unique opportunity for visitors of all ages to engage with the museum in a way that makes them a part of the artistic process.

Major support for SFMOMA Free Community Days are provided by Martha and Bruce Atwater, Cruise, and Concepción S. and Irwin Federman. Generous support is provided by the Hao Family.

**WHEN:**

**SFMOMA Pop Up Free Day**

**Sunday, December 8, 2019**

**10 a.m.–5 p.m.**

**WHERE:**

**SFMOMA, 151 Third St, San Francisco, CA 94103**

**MORE:**

For more information about Free Day, visit [SFMOMA.org/FreeDay](https://www.sfmoma.org/FreeDay).

\*\* Follow us on Twitter for updates and announcements: @SFMOMA\_Press

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