

MEDIA ALERT

February 13, 2020

SFMOMA ANNOUNCES FREE FAMILY DAY ON SUNDAY, MARCH 1

Lively Array of Family Programming Offered Including Art Making, Story Time and Live Sound Experiments with Nevin Aladağ's Resonator Series Celebrating Women's History Month



WHAT:

The San Francisco Museum of Modern Art (SFMOMA) opens for a day of art and fun celebrating the creative power of women to kick off Women's History Month on Sunday, March 1, 2020, co-presented by the San Francisco Public Library. Families are welcome to choose from an array of activities, including art making inspired by [Carol Bove's](#) dynamic sculptures, story time with San Francisco Public Library librarians, live "[sound experiments](#)" with [Nevin Aladağ's](#) *Resonator* series and a treasure hunt around the museum. Visitors will experience seven floors of contemporary and modern art while enjoying current exhibitions on view, including *Dawoud Bey: An American Project* and *2019 SECA Art Award*, among others. Visitors are also encouraged to drop in to the Roberts Family Gallery to witness artist JR's animated digital mural, *The Chronicles of San Francisco*, celebrating the people and stories of San Francisco.

Admission on Free Family Day is free for up to two adults accompanying each visitor age 18 and younger. Tickets must be claimed **in person only on the day of the event, and cannot be purchased in advance**. Free Family Day activities will conclude at 4 p.m., while the galleries will remain open until the museum closes at 5 p.m. For more Free Family Day information, visit SFMOMA.org/FreeFamilyDay.

SCHEDULE:

Drop-in Activities

10 a.m.–4 p.m.

Make a “junkstrament”

Floor 4, Gina and Stuart Peterson White Box

In-Gallery Art Making

Floor 5

Artwork Scavenger Hunt

Floor 2, Helen and Charles Schwab Hall

Story Time with San Francisco Public Library Librarians

10:30–11 a.m., 1–1:30 p.m.

Floor 2, Koret Education Center

Sound Experiments: Musicians Play Nevin Aladağ’s Sculptures

Noon–12:30 p.m., 2–2:30 p.m.

Floor 4

Reading of *Rad American History A-Z* and activity with authors Kate Schatz and Miriam Klein Stahl

3–4 p.m.

Floor 2, Koret Education Center

WHY:

Free Days are a long-standing SFMOMA tradition, created to broaden the museum experience for local communities. Educational programming, performances and collaborations with local partners create a unique opportunity for visitors of all ages to engage with the museum in a way that makes them a part of the artistic process.

Free Family Days are generously supported by the John & Marcia Goldman Foundation and the Yerba Buena Community Benefit District.

WHEN:

SFMOMA Free Family Day

Sunday, March 1, 2020

10 a.m.–5 p.m.

WHERE:

SFMOMA, 151 Third St, San Francisco, CA 94103

MORE:

For more information about Free Family Day, visit SFMOMA.org/FreeFamilyDay.

** Follow us on Twitter for updates and announcements: @SFMOMA_Press

CONTACTS:

Clara Hatcher Baruth, chatcher@sfmoma.org, 415.357.4177

Emma LeHocky, elehocky@sfmoma.org, 415.357.4170

Taylor Brandon, tbrandon@sfmoma.org, 415.915.1782

Image credit:

Photo: © Beth LaBerge