

## **SFMOMA ANNOUNCES THE APPOINTMENT OF CHERYL EWERS AS CHIEF FINANCIAL OFFICER**

**Key Appointment to the Museum's Leadership Team Focuses on Strategic  
Vision and Long-Term Financial Sustainability**



SAN FRANCISCO, CA (December 10, 2024)—The San Francisco Museum of Modern Art (SFMOMA) today announced the appointment of Cheryl Ewers as the museum's Chief Financial Officer (CFO). A key position on the museum's Executive Team, the CFO provides strategic oversight of the financial and business activities of SFMOMA, leading the work to achieve financial goals and long-term sustainability in support of the museum's mission. As CFO, Ewers will actively collaborate with museum director Christopher Bedford and the museum's Chief Operating Officer, Sheila Shin. Ewers will start her new role on January 14, 2025, and will take the place of Rebecca Malkin Chocron, who has been with SFMOMA for nearly six years and will stay on to ensure a smooth transition before relocating to her native France.

Ewers joins SFMOMA at a pivotal time, as the museum continues its steady recovery from the pandemic and launches an ambitious creative program that enhances community engagement. As CFO in this next chapter for the institution, Ewers will oversee the development of SFMOMA's annual budget, the management of the institution's investment portfolio and external reporting requirements, as well as develop and execute financial policies, conduct multiyear financial scenario planning and other forecasting efforts, and provide strategic leadership and mentorship to the

Finance Department, among other responsibilities.

“I am thrilled to welcome Cheryl Ewers, who comes to SFMOMA with extensive experience in nonprofit mission-driven organizations,” said Christopher Bedford, Helen and Charles Schwab Director of SFMOMA. “With her tremendous financial expertise, outstanding business acumen, and deep commitment to serving the community, Cheryl is an excellent addition to our team. I greatly look forward to our partnership and charting the course ahead for SFMOMA.”



### **About Cheryl Ewers**

Ewers joins SFMOMA from her role as Chief Financial Officer (CFO) at Catholic Charities CYO of the Archdiocese of San Francisco, a \$65 million nonprofit human services agency. As one of the largest human services providers in Northern California, it offers more than 30 programs as well as social justice advocacy. During her time as CFO of Catholic Charities CYO, Ewers oversaw Finance, Accounting, Government Contracts, Human Resources, Risk Management, Facilities and Transportation Operations. Previously, Ewers served as the Director of Finance and Operations for Children’s Day School in San Francisco where she was a member of the senior administrative team, providing strategic leadership in several key areas including Finance, Accounting, Human Resources, Facilities and Operations. Additionally, she was responsible for the creation of a 10-year financial plan and provided in-depth financial analyses and competitive market analyses. Prior to that, Ewers worked at Cengage Learning / Thomson Learning in San Francisco for 16 years where she held increasingly

senior roles, ultimately serving as the Vice President of Finance, Financial Planning and Analysis. Ewers holds an MBA and BA in Economics from the University of Michigan.

**San Francisco Museum of Modern Art**

151 Third Street  
San Francisco, CA 94103

The San Francisco Museum of Modern Art is one of the largest museums of modern and contemporary art in the United States and a thriving cultural center for the Bay Area. Our remarkable collection of painting, sculpture, photography, architecture, design and media arts is housed in a LEED Gold-certified building designed by the global architects Snøhetta and Mario Botta. In addition to our seven gallery floors, SFMOMA now offers over 45,000 square feet of free, art-filled public space open to all.

Visit [sfmoma.org](https://sfmoma.org) or call 415.357.4000 for more information.

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